

# Publication



- 15,000 bimonthly copies
- Published in Russian
- Editorial closing date: 25<sup>th</sup> of the prior month
- Publishing date: mid of the month



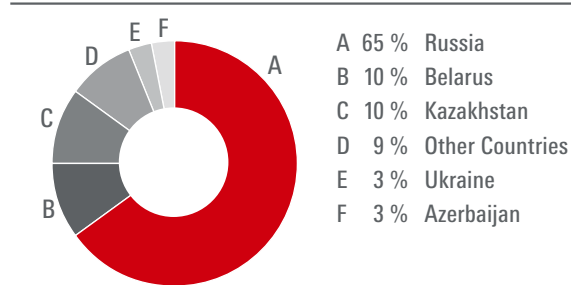
## Editorial calendar

	January/ February #09	March/ April #10	May/ June #11	July/ August #12	September/ October #13	November/ December #14
<b>Topic</b>	Safe City	Fire Safety	IT Industry vs. Security Market	Standardization	Transport Safety	Integrated Systems in Security Industry
<b>Bonus Distribution</b>	Security and Safety Technologies Forum	MIPS	Integrated Security		SIPS Siberia, Interpolitex, CIPS	SFITEX, All-over-IP

Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

## Circulation data

By region



## Advertising rate

	Trim size (mm)	1 issue	2 – 3 issues	4 – 6 issues
<b>Inside Regular</b>				
Full Page	210 x 270	1,100	990	935
Spread Page	420 x 270	1600	1,440	1,360
Half Page	V: 103x270 H: 210x133	900	810	765
<b>Special position</b>				
Inside Front Cover	210x270	2,600	2,340	2,210
Inside Back Cover	210x270	2,400	2,160	2,040
Back Cover	210x270	2,800	2,520	2,380

