

Publications



- **12,000** Bimonthly Copies
- Published in Japanese
- Editorial closing date: 10th of the prior month
- Advertisement closing date: 15th of the prior month
- Publishing date: 5th of the month



Editorial Calendar

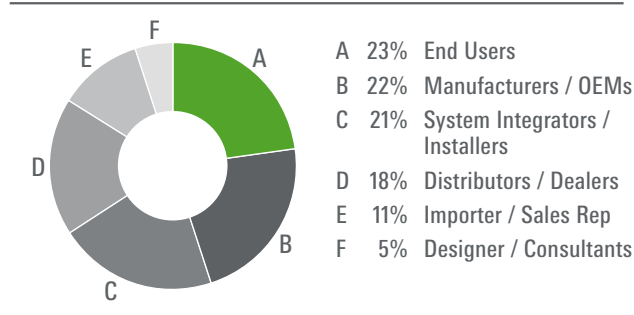
	J38 Jan	J39 Mar	J40 May
Product Exploration		Thermal Cameras	Network Cameras
Vertical Market		Transportation (Public Transit)	Manufacturing / Production
Special Feature	Security 50 / 2013 Review	2014 Preview	Tips for Installing & Operating IR Cameras

	J41 July	J42 Sep	J43 Nov
Product Exploration	Security Products with Remote Control	HD CCTV Solutions	Network Storage / Server (VMS)
Vertical Market	Museum / Galleries	Venue / Event Security	Retail
Special Feature	PSIM	Key Components (Chipset)	Intelligent Video

Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

Circulation Data

By Business Nature



Advertising Rates

Per Issue Rate (USD)	Trim Size (mm)	a&s Japan		
		1 issue	2 – 3 issues	4 – 6 issues
Inside Regular				
Full Page	210 x 275	3,800	3,600	3,400
Spread Page	420 x 275	6,100	5,800	5,500
Half Page	V: 85 x 250 H: 180 x 125	2,100	2,000	1,900
Special Position				
Inside Front Cover		4,500	4,300	4,100
Back Cover	210 x 275	5,300	5,000	4,700
Inside Back Cover		4,200	4,000	3,800
Cover Story			13,500	

- 10% additional charge for preferred placement of a full page inside regular AD; 15% additional charge for half page placement.
- The price is effective from 1 January – 31 December 2014.