

a&S ITALY

- **6,000** Bimonthly Copies
- Published in Italian
- Editorial closing date: 10th of the prior month
- Advertisement closing date: 15th of the prior month
- Publishing date: 30th of the month



Editorial Calendar

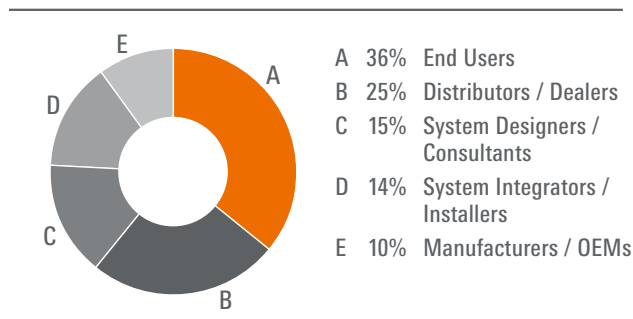
	IT25 Feb	IT26 Apr	IT27 Jun
Product Exploration	Control Panels	IP cameras	Smart cards
Vertical Market	Retail	Government	Residential
Tech Corner	Small IP Video Systems	ALPR	Biometry
Special Feature	Trends & Forecasts	Welcomes 3D	Evolution of Anti-Intrusion Systems
Bonus Distribution	Secutech MIPS Security Expo	IFSEC Secutech Thailand Meditry	Secutech Vietnam

	IT28 Aug	IT29 Oct	IT30 Dec
Product Exploration	Perimeter Security Systems	Security & Fire Cables	Fire Prevention
Vertical Market	Transportation	Critical Infrastructures	SMB Sector
Tech Corner	VCA	Access Control	Building Automation
Special Feature	Transit of People & Goods	Cloud & Security	Italian Top 25
Bonus Distribution	ISAF IFSEC Istanbul Security Essen	IFSEC India Sicurezza IP Security Forum	Intersec Secutech India

Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

Circulation Data

• By Business Nature



Advertising Rates

Per Issue Rate (USD)	Trim Size (mm)	a&s Italy		
		1 issue	2 – 3 issues	4 – 6 issues
Inside Regular		1 issue	2 – 3 issues	4 – 6 issues
Full Page	210 x 275	1,720	1,500	1,400
Spread Page	420 x 275	3,170	2,780	2,510
Half Page	V: 95 x 255 H: 183 x 123	930	800	660
Special Position				
Inside Front Cover	210 x 275	2,910	2,510	2,250
Back Cover		3,170	2,780	2,510
Inside Back Cover		2,640	2,380	2,120

- 10% additional charge for preferred placement of a full page inside regular AD; 15% additional charge for half page placement.
- The price is effective from 1 January – 31 December 2014.