

Publication



- **3,000** Monthly Copies
- Published in local languages
- Editorial closing date: 10th of the prior month
- Advertisement closing date: 20th of the prior month
- Publishing date: 5th of the month



Editorial Calendar

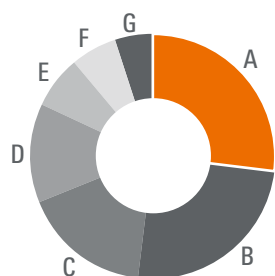
	AD86 Jan	AD87 Feb	AD88 Mar	AD89 Apr	AD90 May	AD91 Jun
Technical / Electronical Protection	Intruder Alarm Systems	IP & Network Solutions	Video Surveillance	Access Control	Centralisation & Integration	Perimeter Protection
Mechanical Protection	Safes & Cash Boxes	Mechanical Barriers & Bullards	Security Doors & Windows	Gates & Door Mechanics	Security Screens, Protective Glass & Mechanics	Security Gates & Mechanics
Security Management	Close Protection	Manned Guarding	CIT	Manned Security & Technology	Security in Wide Corporate Environments	Close Protection
Other Related Topics	Regulation / Standards / Best Practices	Building Automation Systems & Integration	Airport Security	Cyber Security	Traffic Safety	-
Bonus Distribution	Intersec	TB Forum Secutech India (Mumbai)	Security Expo Secutech	ISNR	IFSEC South Africa	IFSEC Secutech India (Delhi)

	AD92 Jul	AD93 Sep	AD94 Oct	AD95 Nov	AD96 Dec
Technical / Electronical Protection	Biometrics	Retail Loss Prevention	Integrated Security	Video Surveillance	Integrated Security
Mechanical Protection	Security & Safety Fittings	Keys Security & Management Solutions	Standards & Legislative	Safes & Cash Boxes	Security Gates, Doors & Cabins
Security Management	Manned Guarding	CIT	Close Protection	Manned Guarding	Financial Aspects, Pros & Cons
Other Related Topics	-	Public / City Security	Market Analysis	Company in Focus	Regulations / Normative Acts / Best Practices
Bonus Distribution	Secutech Vietnam	Security Essen ISAF ISEC	Security China	Sicurezza Infosecurity Russia All-over-IP Forum	IFSEC India

Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

Circulation Data

• By Business Nature



A	27%	Protection Agencies
B	25%	Users
C	17%	System Integrators / Installers
D	13%	Distributors / Dealers
E	7%	Importers / Sales Rep.
F	6%	Manufacturers
G	5%	Designers / Consultants

Advertising Rates

Per Issue Rate (USD)	Trim Size (mm)	a&s Adria		
Inside Regular		1 – 2 issues	3 – 6 issues	7 – 11 issues
Full Page	210 x 282	990	900	780
Spread Page	420 x 282	1,480	1,340	1,190
Half Page	V: 105 x 282 H: 210 x 140	550	500	440
Special Position				
Full Page Page 3 – 16	210 x 282	1,030	930	850
Back Cover		---	---	1,310

- 10% additional charge for preferred placement of a full page inside regular AD; 15% additional charge for half page placement.
- The price is effective from 1 January – 31 December 2014.