

a&s VIETNAM

- **6,000** Quarterly Copies
- Published in Vietnamese
- Editorial closing date: 10th of the prior month
- Advertisement closing date: 15th of the prior month
- Publishing date: 5th of the month



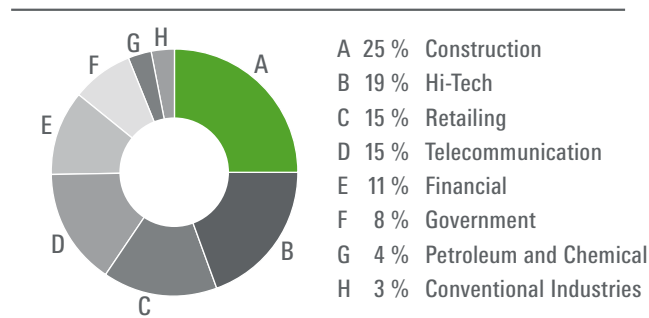
Editorial Calendar

	VN15 Mar	VN16 Jun	VN17 Aug	VN18 Dec
Product Exploration	VMS	Low-Light Megapixel & HD	Access Control & Management	Mobile / Onboard Surveillance
Vertical Market	Education	City Surveillance	SMBs	Gaming & Leisure
Bonus Distribution		GDSF (Hanoi)	Secutech Vietnam	

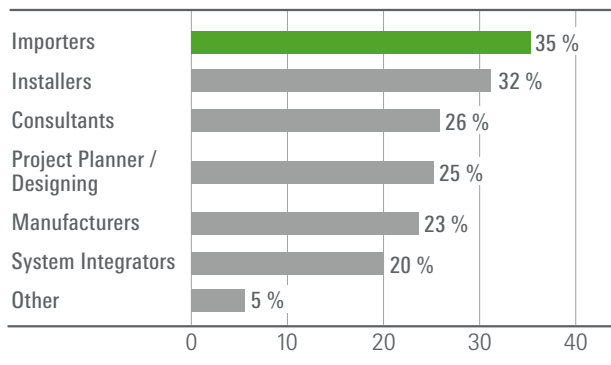
Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

Circulation Data

• By Business Nature



• By Channel Player Breakdown



*Multiple answers are allowed.

Advertising Rates

Per Issue Rate (USD)	Trim Size (mm)	a&s Vietnam		
		1 issue	2 – 3 issues	4 issues
Inside Regular				
Full Page	210 x 275	800	720	620
Spread Page	420 x 275	1,400	1,260	1,070
Half Page	V: 95 x 255 H: 190 x 123	500	450	400
Special Position				
Inside Front Cover	210 x 275	2,000	1,800	1,620
Back Cover		2,500	2,250	2,000
Inside Back Cover		1,500	1,350	1,150

- 10% additional charge for preferred placement of a full page inside regular AD; 15% additional charge for half page placement.
- The price is effective from 1 January – 31 December 2014.