

a&S TÜRKİYE

- 6,000 Bimonthly Copies
- Published in Turkish
- Editorial closing date: 10th of the prior month
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Editorial Calendar

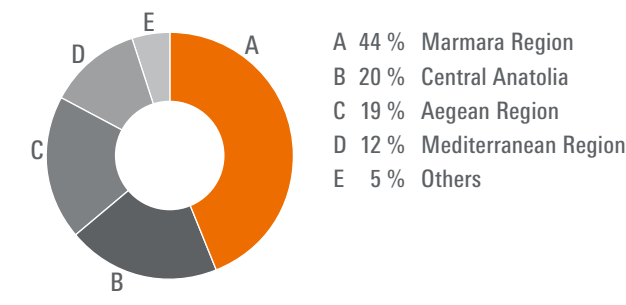
	TR33 Jan	TR34 Mar	TR35 May
Product Exploration	NVRs	Video Management System	Network Cameras
Fire & Safety	-	-	Fire Alarms
Vertical Market	Logistics	Retails Store Security	Manufacturing / Production
Special Feature	Security 50 / 2013 Review	2013 Security Market Report of Türkiye	-

	TR36 Jul	TR37 Sep - Distributed in ISAF	TR38 Nov
Product Exploration	Onboard / Mobile monitoring	HD CCTV Solutions	Access Control / Management
Fire & Safety	-	Fire Detection Systems	-
Vertical Market	Public Transmit	Venue / Event Security	Healthcare
Special Feature	-	-	-

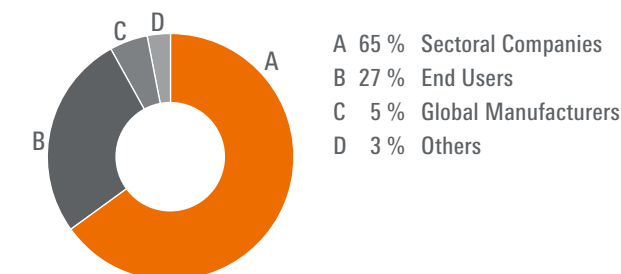
Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

Circulation Data

• By Region



• By Business Nature



Advertising Rates

Per Issue Rate (USD)	Trim Size (mm)	a&s Türkiye		
Inside Regular		1 issue	2 – 3 issues	4 – 6 issues
Full Page	200 x 270	900	800	700
Spread Page	400 x 270	1,280	1,120	960
Half Page	V: 95 x 250 H: 190 x 125	500	450	400
Special Position				
Inside Front Cover	200 x 270	2,000	1,750	1,500
Back Cover		2,500	2,200	2,000
Inside Back Cover		1,500	1,315	1,130

- The rates of a&s Türkiye are tax-exclusive. There will be an additional 18% VAT charged.
- 10% additional charge for preferred placement of a full page inside regular AD; 15% additional charge for half page placement.
- The price is effective from 1 January – 31 December 2014.