

# Publications



- 27,000 Monthly Copies
- Published in Simplified Chinese
- Editorial closing date: 10<sup>th</sup> of the prior month
- Advertisement closing date: 15<sup>th</sup> of the prior month
- Publishing date: 1<sup>st</sup> of the month



## Editorial Calendar

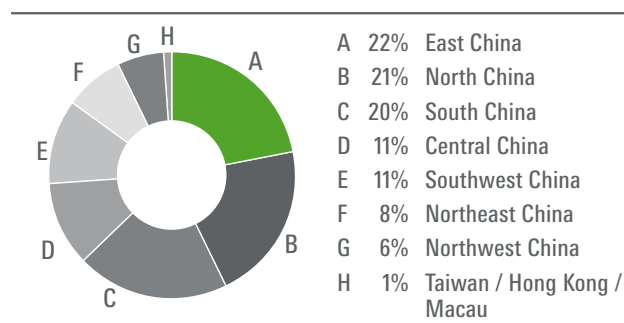
	C180 Jan	C181 Feb	C182 Mar	C183 Apr	C184 May	C185 June
<b>Cover Story</b>	The Future of Shenzhen Manufacturing	Cloud Computing & Big Data	OEM / ODM	Home Security	Channel Reconstruction	Evolution of Manufacturing Industry
<b>Product Exploration</b>	Commercial & Intelligent Camera	Chips	DLP	Alarm System	Building Automation System	Cabling System
<b>Vertical Market</b>	Airport	Petroleum Plant	Urban Management	Academy	Agriculture	Retail
<b>Bonus Distribution at Local Shows (Cities / Regions)</b>			Wuhan Jinan Chengdu	Xi'an North-East China	Shenzhen Shanghai	

	C186 July	C187 Aug	C188 Sept	C189 Oct	C190 Nov	C191 Dec
<b>Cover Story</b>	NVRs	Network Cameras	Management Platforms	Security Operation Service	Evolution of Key Components	2013 Review & 2014 Forecast
<b>Product Exploration</b>	Home Automation	Digital Lock	Access Control	Internet of Things	ALPR System	Wireless Transmission
<b>Vertical Market</b>	Banking	RFID + GPRS	Smart City	Hydraulic Engineering	Museum	Prison
<b>Bonus Distribution at Local Shows (Cities / Regions)</b>				Beijing (Security China)		

Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes.

## Circulation Data

- By Region



## Advertising Rates

Per Issue Rate (USD)	Trim Size (mm)	a&s China		
<b>Inside Regular</b>		1 – 3 issues	4 – 6 issues	7 – 12 issues
Full Page	210 x 285	1,600	1,450	1,350
Spread Page	420 x 285	3,000	2,700	2,400
Half Page	V: 95 x 265 H: 190 x 130	850	750	700
<b>Special Position</b>				
Inside Front Cover	210 x 275	---	4,750	4,400
Back Cover		---	5,900	5,450
Inside Back Cover		---	3,500	3,200
Cover Story			8,600	

- 10% additional charge for preferred placement of a full page inside regular AD; 15% additional charge for half page placement.
- The price is effective from 1 January – 31 December 2014.